Rose™

Rose Levy Beranbaum

SIGNATURE SERIES™

The Diva of Baking

TRULY NON-STICK™ BAKING TOOLS

American Products Group, Inc.

661 Frontier Way
Bensenville IL 60106
Phone 630-543-0501
Fax 847-952-1520
www.APG2020.com
sales@apg2020.com

Made in USA

Rose Levy Beranbaum

SIGNATURE SERIES™

Rose™

The Diva of Baking

Rose has been called the "Diva of Desserts," "the most meticulous cook who ever lived," and "Legendary Baker."TM

Rose is the author of:

The Baking Bible
The Bread Bible
Rose's Christmas Cookies
Rose's Heavenly Cakes
The Pie and Pastry Bible
The Cake Bible

Three-time winner of the James Beard Award; Winner of the NASFT Showcase Award; and Culinary Professionals Cookbook of the Year.

She is a contributor to The Washington Post, Fine Cooking, Bride's, Reader's Digest and Hemispheres.

Rose is a popular guest on major television shows: The Today Show, The Early Show, Martha Stewart, Charlie Rose, The Food Network and PBS.

See her on the web:
www.realbakingwithrose.com
www.facebook.com/RealBakingwithRose
www.youtube.com

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The Diva of Baking

Rose's Rolling Pin

Non-stick using *SynGlas*™

TRULY NON-STICK™ BAKING TOOLS

RRP001W - White

RRP001R - Red

RRP001B - Blue

RRP001P - Pink

RRP001N - Natural

MSRP: $30.00 each

MIX COLORS AS NEEDED

Light weight and dishwasher safe

2" diam. x 18"

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TRULY NON-STICK™ BAKING TOOLS

Rose's MINI-ROLLER

Non-stick using *SynGlas*™

Ideal for smaller dough batches

Smaller version of the full-size rolling pin

RMR001W - White

MSRP: $15.00 each

Light weight and dishwasher safe

1" diam. x 9"

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TRULY NON-STICK™ BAKING TOOLS

Rose's "Fast Tracks"™

Consistent dough thickness

3 pairs at 1/16", 3/32" and 1/8" thick

18" long

RFT001

MSRP: $12.00 each

Clear box with hanger

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The Diva of Baking

Rose's Magic Dough Mat

Non-slip, non-stick pastry mat

MD006

MSRP: $20.00 each

TRULY NON-STICK™ BAKING TOOLS

18" x 24.5"

Features Rose's pie crust recipe and baking tips.

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TRULY NON-STICK™ BAKING TOOLS

Rose's Baker's Cutting Board

Non-slip, non-stick cutting board

MS0203

MSRP: $12.00 each

12" x 15"

Features Rose's pie crust recipe and baking tips.

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TRULY NON-STICK™ BAKING TOOLS

Rose's Baking Sheet

Smooth releases right out of the oven

- Ideal for 13" x 18" baking sheet
- Fiberglas and food-grade silicone
- Oven-ready to 450°
- Dishwasher safe

RBS001

$10.00 each

11.75" x 16.5" x 0.7mm thick

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The Diva of Baking

Rose's Reducing Spatula

Entirely new way to provide easy measures for reducing and concentrating liquid for bakers and cooks.

$2.50 each

RRS001

10" x 1.25"

TRULY NON-STICK™ BAKING TOOLS

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SIGNATURE SERIES™

Rose™

The Diva of Baking

NEW

Rose's Perfect Muffin Pan

Perfect scalloped muffins every time
Silicone with stainless steel frame
Vents ensure even baking
No liners, sprays or baking sheet needed

RPM06

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The Diva of Baking

Rose's Holy Trinity of Spatulas

Exactly what the home baker needs

- Set of 3:
  - Spoon Spatula
  - Jar Spatula
  - Large Mixing Spatula

RSS001

$5.00 per set

Seamless Silicone with
Stainless Steel Centers

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SIGNATURE SERIES™

Rose™

The Diva of Baking

Rose's Cherry Pitter

Remove the pit from all types of cherries

TRULY NON-STICK™ BAKING TOOLS

- Stainless Steel
- Quickly removes the pit without the mess
- Simplifies the chore in preparing cherry pies and other confections

RCP001

$7.50 each

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SIGNATURE SERIES™

Rose™

The Diva of Baking

Rose's *Original* All-American Pie Recipe Deck

RRD001

MSRP: $15.00 each

9 Original Pie Recipes
Crust and Lattice Recipes
Baking Tips
Wipe-clean laminated surfaces
Lay-flat coil binding
6.5" x 12.25"

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SIGNATURE SERIES™

Rose™ The Diva of Baking

The American Pie

The pie as we know it is a uniquely American invention – having made its debut during the Revolutionary War. Though a classic, it has come a long way since and Rose Levy Beranbaum has been one of its more prominent innovators.

In a conversation with Rose, you will encounter no shortage of bold statements about baking. An accomplished author of 10 cookbooks, her career was launched by her book *The Cake Bible* in which she wrote: "I've changed the way in which cakes are mixed: to mix it easier, faster and better. There's no downside." What Rose doesn't immediately reveal is that these bold claims are backed by several decades of experience, tinkering and delicious results.

Her attention to detail encompasses everything from the effects of hard water on her cornstarch to removing split infinitives from the text in her cookbooks. This exacting focus, when combined with a seemingly endless energy to pursue culinary problems with a scientific approach, can lead her to make and remake a cake over 40 times before declaring a recipe finished. That commitment to details has separated her recipes from the pack, earning her a laundry-list of accolades including a NASFT Showcase Award, two Cookbook of the Year awards from the International Association of Culinary Professionals and, most notably, three James Beard awards.

It is not well known that Rose was born in the kitchen of St. Joseph Hospital, Queens, NY, which makes her position as one of the world's most prominent bakers seem almost preordained, but it didn't always seem that way.

Growing up, Rose was not a lover of food. Her mother, a dentist, wouldn't even allow any sweets in the house. So when Rose was able to have cake, she found them too sweet for her taste. It wasn't until she found herself attending a required culinary course in her freshman year of college that Rose discovered her love of food. The class took place around 5:00 pm, right when her craving for dinner kicked in. Being hungry and surrounded by food pushed Rose to try foods she wouldn't normally have tried. It was there that she had her first cake made from scratch, and that's when she discovered her passion for food. Soon after, she began her work on *The Cake Bible*.

Twenty-seven years after Rose made cake baking easier, she wants to demystify another classic baked food: the American pie. Rose has developed techniques and tools for baking a pie better, quicker and easier. Enlisting the help of this Recipe Deck, Rose's Magic Non-stick Rolling Pin, Rose's Magic Non-stick Dough Mat and Rose's Fast Tracks, you will be making truly delicious pies effortlessly.

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The Diva of Baking

POP Display Options

Counter Top

Powder coated wire rack
Free with min. order of 12 units:
Rose's Magic Rolling Pins or
Rose's Magic Dough Mats

Stock number: RCT12

TRULY NON-STICK™ BAKING TOOLS

Floor Spinner

Chrome wire spinner
Free with min. order of 24 units:
Rose's Magic Rolling Pins and/or
Rose's Magic Dough Mats,
Mix items as desired.

Stock number: RS24

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SIGNATURE SERIES

Rose™

The Diva of Baking

All-American Pie Kit

Everything you need to bake a pie

Each kit contains:

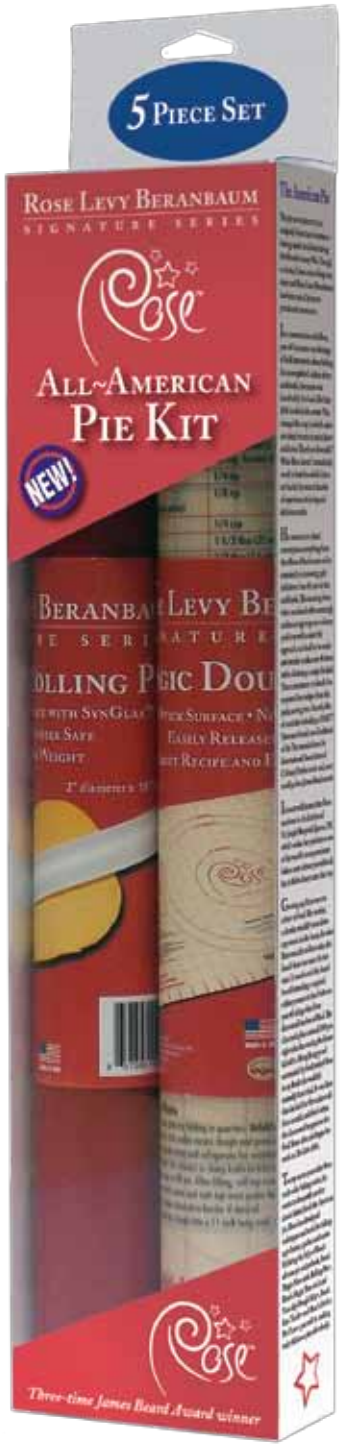
- 1 Rose's Magic Non-Stick Rolling Pin
- 1 Set of Rose's Fast Tracks
- 1 Rose's Magic Dough Mat

RPK001

Value Price MSRP: $27.50 each

TRULY NON-STICK™ BAKING TOOLS

Martha Stewart with Rose and Rose's Magic Non-Stick Rolling Pin



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Rose™

The Diva of Baking

Rose's Two-Pack & Combo Pack

TRULY NON-STICK™ BAKING TOOLS

Fast Tracks plus Dough Mat

Value Price @ $17.50

RPK002

Fast Tracks plus Rolling Pin

Value Price @ $12.50

RPK003

Min. Order: 12

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The Diva of Baking

Rose's Baking Tools Ordering Information

TRULY NON-STICK™ BAKING TOOLS

Description	Item #	Cost Each	Min.	UPC	UPC by Color
Rose's Magic Rolling Pin - White	RRP001W	$15.00		857369000406	857369000918
Rose's Magic Rolling Pin - Red	RRP001R	$15.00		857369000406	857369000925
Rose's Magic Rolling Pin - Blue	RRP001B	$15.00		857369000406	857369000932
Rose's Magic Rolling Pin - Pink	RRP001P	$15.00		857369000406	857369000949
Rose's Magic Rolling Pin - Natural	RRP001N	$15.00		857369000406	857369000956
Mix colors as needed. Minimum total order: 6.					
Rose's Mini-Roller - White	RMR001W	$6.00	12	857369002516	
Rose's Magic "Fast Tracks"	RFT001	$6.00	12	857369000420	
Rose's Magic Dough Mat	MD006	$10.00	12	857369000413	
Rose's Baker's Cutting Board	MS0203	$5.00	12	857369000505	
Rose's Pie Recipe Deck	RRD001	$7.50	12	857369000451	
Rose's All-American Pie Kit ***Value Deal***	RPK001	$27.50	6	857369000499	***Mat + Pin + Fast Tracks***
Rose's Baking Sheet	RBS001	$7.50	12	724696059868	
Rose's Cherry Pitter	RCP001	$7.50	6	724696059875	
Rose's Holy Trinity of Spatulas (set of 3)	RSS001	$5.00/set	12	724696059882	
Rose's Reducing Spatula	RRS001	$2.50 ea	12	724696060062	

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